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How to Get the Most Out of Your Guest Expert Twitter Chat with #YOURHASHTAG

[Describe your Twitter chat or topic in a couple of sentences here]

- Twitter chat day and time: *[PUT DAY & TIME HERE]*
- Twitter chat hashtag: *[#YOURHASHTAG]*

Help me promote you during the chat

I start promoting the chat heavily as early as the week before, then remind people the night before and the morning of.

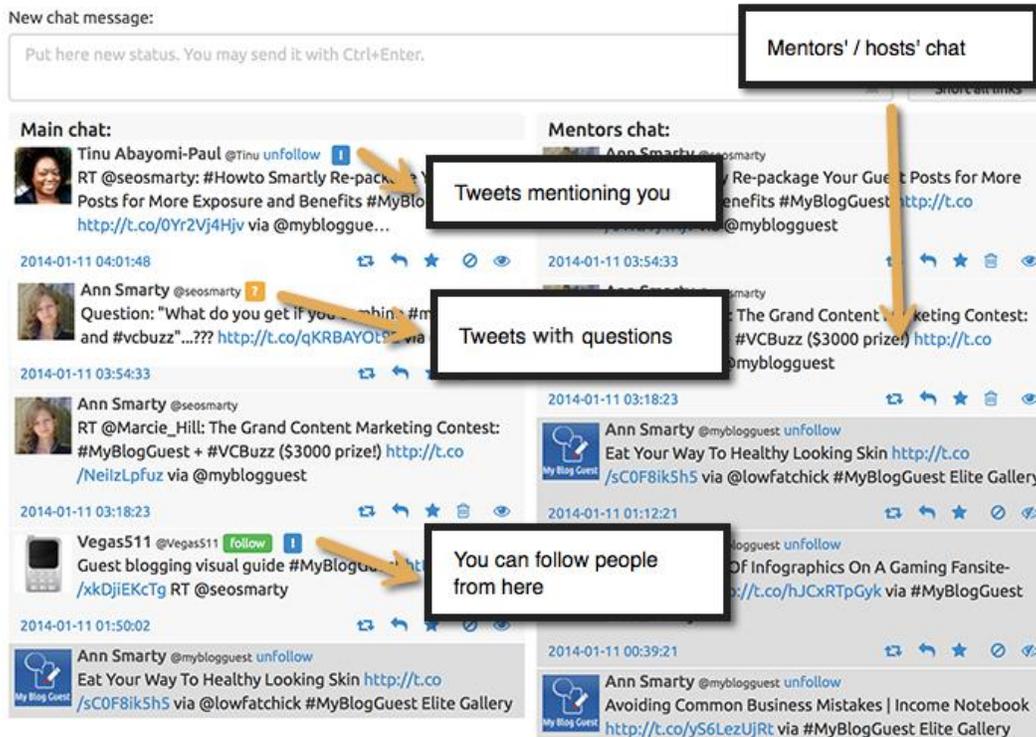
During the chat I will do my best to promote you (makes you look better), while you're answering questions. If you have a book, ebook or other product out, please let me know so I can promote it.

Please send over topics you want me to touch on or specific things you want to promote. This way I can steer the conversation to those items.

The Twitter Chat Process

The tool we are using is twchat.com which adds our hashtag to each tweet automatically.

[Here's how it works:](#)



Your tweets will be featured in the "Mentors" column for more visibility.

Please sign in to the room here *[Please provide the link to your specific tool]* 15 minutes before the chat, I'll tell people they can come by, introduce themselves, and share their latest hashtag.

I'll start by welcoming the community, introducing you and greeting people.

I'll ask the guest expert a question using the letter Q and the number of the question, Q1, Q2, etc. **Please label your answers accordingly (A1, A2, etc)**

You don't need to include my Twitter handle in each answer. Your tweets will be automatically populated in the chat.

During the chat, I'll be monitoring the chat carefully, bringing up new questions, comments, retweeting others, etc.

If the pace of the chat seems like it's going too fast, don't worry about trying to keep up. All you need is to follow "Mentors" chat closely - I'll be there with any notes or additional questions for you to reply.

After the chat I'll publish the summary containing your main points. I'll promote the article heavily using the same hashtag.

THANKS!

Thank you again for participating. All of our guests are chosen because they inspire someone in our community! So for us, the very fact that you agreed to do this makes the chat a successful one!